



**AMCHAM**  
KENYA



**Platinum  
Partnership  
USD. 2,000/yr**

## VALUE PROPOSITION

If **building a solid business ecosystem** and contributing your voice on strategic issues that business requires to thrive over the long term are important considerations in your business, then AmCham's Platinum Partnership is for you.

Platinum level of partnership allows you to be in the **right place at the right time**. This level gives you access to

round table discussions with **key leaders in both business and government circles**. Every business is unique, and so we tailor our partnership to deliver value that aligns with your business needs, ensuring that you get meaningful benefits to help you succeed.



### HIGH LEVEL ACCESS

- **Priority access to strategic roundtable** discussions with U.S. & GOK and business leaders
- **Assistance to access top Government officials** for company specific issues and advocacy support
- **Eligibility to participate** in AmCham's policy committees with industry peers
- **Eligibility for a seat** on the AmCham Board



### BUSINESS INTELLIGENCE

- **Access regular updates** on current issues, economy, policy, legislation and industry reports
- **Access to intelligence** on U.S - Kenya policy initiatives
- **Access to U.S. Embassy notices and alerts** including US-Africa Business Center bulletins



### BUSINESS DEVELOPMENT

- **Appointment setting** with AmCham member companies of interest
- **Opportunity to co-create/sponsor** a business forum/program
- **Free unlimited access** to AmCham's business after hours networking events



### CORPORATE BRAND EXPOSURE

- **Build your company's profile** through sponsorship opportunities
- **Logo listing** on AmCham's website home page (hyper linked to company's website)
- **Banner advertising** at all AmCham business networking events
- **Eligibility for company feature** in AmCham's monthly bulletin (subject to space availability)

We understand that investing in an AmCham partnership is a big decision. We'd love to talk to you in-person about what the Chamber can do for you and your business. Coffee's on us.

*All new applications are subject to a one-off application fee of \$650*