



## Business Facilitation Benefits

We help you identify and engage with potential business partners within our membership across various sectors to meet your business needs.

- 2 free scheduled meetings annually with membership companies or requested companies locally



### ENHANCED VISIBILITY

Our various platforms and member engagement forums give you unique opportunities to position your brand, increase visibility and gain valuable

- **One free annual advertising for company services or promotions** (based on availability please send monthly advertisements early in the month) - classifieds
- **Free company listing** on AmCham website consisting of company description and logo.



### BUSINESS NETWORKING OPPORTUNITIES

Local and cross-border business networking made possible through our signature networking events and forums throughout the calendar year.

- **Invitation** to AmCham member only and partner events.
- **5 staff members** may enter for free at AmCham Sundowners.



### INSIGHT ON TOPICAL ISSUES

Timely access to insight on issues relevant to member business and commercial interests delivered through our speaker series events and member bulletins

- **Timely access to insight on issues** relevant to member business and commercial interests delivered through our speaker series events and member bulletins.
- **Free access** to various business reports
- **Free access** to US-Africa Business Center Bulletins
- **Regular business updates** on economy, finance, policy, legislation and industry-related issues