



Platinum
Membership

Annual Subscription

\$ 2,000

VALUE PROPOSITION

Every Business is unique, and so we tailor our partnerships to deliver **value** and **support** that aligns with your **business priorities**.

From being a part of high-level round table discussions with key leaders in both business and government circles, to contributing your voice on strategic issues that your business requires to thrive over the long term, **the AmCham Platinum partnership supports you in building a solid business ecosystem.**



POLICY ENGAGEMENT

- Access to strategic roundtable discussions with U.S. & GoK and business leaders.
- Assistance to access top Government officials for company specific issues and advocacy support.
- Eligibility to participate in AmCham's policy committees with industry peers.
- Eligibility for a seat on the AmCham Board.



BUSINESS INTELLIGENCE

- Access to regular updates on current issues, economy, U.S - Kenya policy, legislation, and industry reports.
- Access to U.S. Embassy notices and alerts including US-Africa Business Center bulletins.



BUSINESS DEVELOPMENT

- Opportunity to co-create/sponsor a business forum/program.
- Appointment setting with AmCham member companies of interest.
- Eligibility to participate in AmCham affinity programs
- Free unlimited access to AmCham's business after hours networking events.
- Eligibility for free advertising on the AmCham Classifieds.



CORPORATE BRAND EXPOSURE

- Build your company's profile through sponsorship opportunities.
- Logo listing on AmCham's website home page (hyper linked to company's website) and member directory.
- Eligibility for company thought leadership article feature in AmCham's monthly publication – The AmCham Pulse (subject to space availability).
- Access to AmCham Community Page for company news features and updates.

We understand that investing in an AmCham partnership is a big decision. We'd love to talk to you in-person about how the Chamber can support you in your policy and business growth priorities. Coffee's on us.

All new applications are subject to a one-off application fee of \$650